Hello,

Thank you for showing interest in our organisation. We have launched country's first Press Conference Portal in India and Malaysia.

**This is the kind of Press Conference Website System Flow, we are looking at :**[**www.pressconference.co.in**](http://www.pressconference.co.in/)

1)      Customer visits website.

2)      Fills up registration form, system then send out a cost estimation email to both customer contact email address & website admin/ website customer support executive email id which can be segregated based on state of event.

3)      Customer sends approval  for cost estimation email over his/her company letter head document either by email/ actual hard copy + agreement.

4)      After getting confirmation from customer, invoice gets generated for customer, where customer needs to pay at least 50% amount, this advance amount too depends from client to client. E.g. For some companies advance amount is not compulsory to be paid against work order.

5)      After completion of press conference/ event customer will be notified to pay remaining cost.

6)      Website admin will be able to upload reports based on its type against work order which in turn will email to customer from system.

7)      For print or digital medium report can be shared in excel/ any other preferred format. For electronic media, video URL’s will be shared against work order.

8)      Other than above flow, press conference admin panel will include below points too.

a.       Vendors add/edit/ delete facility (for this client needs to provide field details required to get stored against vendor).

b.      Order history.

c.       Customer filled up event registration form details, which in turn will be linked against order.

d.      Website admin will be given facility to send invoice to customer against their work order approval, which usually comes in email format/ hard copy format.

e.      Website admin will also given facility to upload reports against order & facility to send those uploaded reports to customer contact email id which had put up while registering for an event/press conference.

f.        Website admin user management, roles management which will give facility to have restricted access to particular functionality of website based on website admin roles.

9. Plus Storytelling Video+ Payment gateway + paypal+ client tracking follow up system.

10.   **We are looking at IOS and android app for Press Conference Portal (**[**www.pressconference.co.in**](http://www.pressconference.co.in/)**)**

*Do let me know your pricing and which technology you are going to use it. If you have any other innovative suggestions, please feel free to contact us. Looking forward to your response.*

**Sincerely,**